

## Media propaganda abrupt human development in terms of their various stages related to psychological growth

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**Abstract:** As country is growing into developing nation, society is also growing in various directions whether it is education, politics, media, fashion, science, technologies etc each phase has its own belief system which further help in the rotation of its field. If we talk about today's scenario we are known to several other features which act as a science of success, showing the graph of development of the life and society in terms of evolution. In the ancient time life was very simple and easy to understand in terms of association, people learnt settlement with the environment and also focus on their ontogeny. Time passed by to showcase its importance of being serene and pure in relation of emotions and perception but today's cultural is totally opposite to its origin of human behaviour and gradually decreasing to monotonic functions. What worked at the back of it, if asked always come up with the definition of nurturing, creating a reply of denial to the submission of handmade suspensions, but truly, media whether it is visual or sound, everything worked as a creative consensus with an array of influential vulnerability of its effect on emotional arousal. No one has made boundaries to this collective consciousness which is blowing in different aspects of culture, habits and personalities in all types of age group, reflecting the propaganda thrown over their mind. This help in assessing dispositions of socio cultural theory of human science and its growing mind and brain. Tools to locate these tendencies and inclinations are related to the objectivity of this research.

Key words: Culture, Development, Psychological growth, Human development

### Introduction

From last two decade when the graph of alteration is growing very rapidly in all the fields of human development as well as in society, changes in the mindset of the human beings is also at its par. The profligacy of resources whether related to present or past time are divulging a new dimension in the environment which is resulting in dis.....ease i.e. diseases in the path of human health. If we look at the demography of impairment in the health of abnormal functioning of human development, recorded percentile is showcasing us an array of various health problems and mental illnesses. What is that which is triggering this aspect of human development, guesses are obvious the use of technology. Technology is a factor which acts as a boon and doom, at one point it is benefiting us on the other side it is destroying our power and energy. Inventions and development of science is surely a bench mark of growth and development, which helps in globalization and indeed, is a step of success. If we look back we will see how healthy (mentally and physically) the generation was in those days when

they just had means of technology only limited to T V, radio, newspaper, magazines etc. in comparison to today's world, where we have everything available in just one click. These different types of modernization have devastated our lives into hazard when different form of media came into existence after the availability of internet in India in 1995.

Media is a medium coined (medium a singular form of media) <sup>1</sup> by Marshall McLuhan (1964) (singular form of media) in which he had emphasised upon the mediums (media) which are used to deliver the content, creates a difference of message exactly conveyed by them. Generally media as a noun is used to communicate information. Modern forms of media like facebook, twitter, whatsapp, google+, multimedia, digital media, internet, emails, websites, blog, phones etc are typically getting exposure to this term. These varieties of outlets are in use by every age group and are easy in approach also. Though these mediums have given new direction to society but have also cased it in reversed manner by countering a variety of distortion in human development in terms of psychological growth

especially in the adolescence. Adolescence is a developmental stage in which parental influence decreases and peers become more important [13]. World Health Organization (WHO) defines 'adolescence' as age spanning 10 to 19 yr, "youth" as those in 15-24 yr age group and these two overlapping age groups as "young people" covering the age group of 10-24 yr [2]. Roughly media-related activities comprise of 6-9 hours of adolescents life [3].

### 1 What is psychological Growth?

This is identified as a growth in the entire period of the human development cycle starting from infancy to adulthood then to the old age. In this life span of growth, a child interacts with the environment and acquires distinctive evolution traits in terms of Cognitive processes, intelligence, emotions and social capabilities.

According to this view, it is obvious to relate these factors of growth with the human developmental structure or stages in which a child gets mature gradually after transforming himself by achieving all the characteristics (psychological age), remember this stage transformation is not related to the chronological transformation where the number of growing years are counted in relation to birth.

So a child is found responsible to interact with his environment to gain experiences which enhance his perception and helps him to meet out the pressure of environmental demands. Different psychologist had formulated various theories of human development, in those Erik Erikson graphed 8 stages out of which the fifth stage includes the coined term identity crises which push an adolescent to explore his/her emotions, behaviour, cognition etc with his self that who am I? Researchers found that at this point the onset of emotional outburst in adolescent starts growing towards an immature behaviour if not monitored.

### 2 Identity crises Vs media propaganda

Now the question lies what makes an adolescence act in a way which is highly unacceptable or the other way round why this age is so much egocentric and shows hostility to their report circumferences. Obviously the interference of the peer group pressure

generally work as a door mate to their thinking and whole self concept. During adolescence, identity achievements serve as a basis of uniqueness which marks their identity different to others. In this stage if a child is halted psychologically and unable to fit in the societal needs (environment demands) turn to the unhealthy mode of media usage. An issue of independence, identity, sexuality and relationship defines this developmental stage. Mental health problems, such as mood disorder, anxiety disorder, eating disorder (especially in girls) and thought disorders as well as psychological disorders are at their peak. Suicidal tendencies are also featured by the frustration routeings which feather developed depression to a chronic stage when nobody accepts their point of view.

This is needed to turn out for outside resources which can help them with an understanding, here the role of media entangle their loneliness into boosting their ego, mindset and acceptance. They search for such kind of exit on different types of media to reward them with self concept, confidence, generosity, and acceptance and in the formation of unique and intelligent personality. The charm of being admired and accepted biologically as well as publically will sort out more time dedicating activity to an addiction of media and its propaganda thrown over their mind.

### 3 Statistics of media usage, mental illness and crime

1. According to a report 20 per cent of young people are likely to experience some form of mental illness - such as depression, mood disturbances, substance abuse, suicidal behaviours, eating disorders and anxiety disorders etc [4]
2. 4.5% of India's population — suffer from depression at this moment, another 38 million Indians suffer from anxiety disorders [5]
3. World Health Organization in 2001 reports that, mental health problems among children and adolescents have increased in recent years and are predicted to increase up to 50% by the year 2020
4. Ranasinghe and Ramesh reported that 25.5% students had symptoms of depression, 8.6% reported loneliness, while as 7.8% reported anxiety related insomnia [6].

5. Wani et al., found girl have high level of stress anxiety and depression then boys <sup>7</sup>.

6. Seby, Chaudhury, and Chakraborty reported 26.7 % prevalence of mental disorders among elderly with predominant depressive disorders, dementia, generalized anxiety disorder, alcohol dependence and bipolar disorder <sup>8</sup>.

Apart from it, facebook is the most popular social networking site in the country <sup>9</sup>. There are about 195 million fb users found in india <sup>10</sup> as on 2016. Whatsapp currently has over 1 billion monthly active users in India <sup>11</sup>. Most teenagers (60%) spend on an average 20 hours in front of T V and computer screen study of the American heart association's 48<sup>th</sup> annual conference on cardiovascular diseases epidemiology and prevention said. Violence is the leading cause of death for people aged 15-44 years worldwide <sup>12</sup>. National investigation agency through its sources has informed that every 6<sup>th</sup> cybercrime in India is committed through social media. An around 70% rise in cybercrime annually has been recorded in 2013 to 2015 <sup>13</sup>.

**4. Methodology of Study**

**Problem**

Media propaganda is interrupting the human development especially in adolescent and abrupt their psychological growth through tracing out the Anxiety and Adjustment

**Objective**

The objectivity of this study is to find out that Media propaganda abrupt the human development in terms of adolescent psychological growth through tracing out the Anxiety and Adjustment

**Hypothesis**

Media propaganda abrupt human development in terms of the various stages (of adolescent) related to psychological growth in terms of Anxiety and Adjustment

**Sample**

This present study is based on 30 adolescences selected through random sampling from various schools of Ajmer, Rajasthan. The students were of higher secondary schools with minimum age group

starting from 13/ 14 throughout adolescence. Tests which were conducted on this age group are State – Trait Anxiety test (STAT), Adjustment Inventory for School Student (AISS-ss).

STAT test – This test is based upon MAP series which measures 20 personality dimensions. However tension and guilt proneness play a dominant role in the anxiety pattern. Next in order of importance are dimensions of maturity, Suspiciousness and lack of self control. So, in all it is comprises of Tension, Guilt Proneness, Maturity, Suspiciousness and Self control. Test, consist of 40 anxiety questions, separate scores measuring traits (Unrealised intrinsic anxiety) and state (extrinsic, symptomatic, conscious anxiety) for anxiety may also be derived from test apart from the separate score for each dimension and total anxiety score. A single total anxiety score is based on all the 40 questions. The highest score always means anxiety proneness to misbalancing a personality. Table 1 Pattern of Average Anxiety Dimension Coefficients

Dimension	Average Loading in The Anxiety Pattern	Total Number Of Items
Tension Tn	.80	10
Guilt Proneness	.78	12
Maturity Ma	.66	6
Suspiciousness Su	.54	4
Self Control Sc	.43	8

Manual for STATE TRAIT ANXIETY TEST (STAT) developed and designed by Sanjay Vohra  
Table 2: High School Student (Combined)

Sten	Gp	Ma	Se	Su	Tn	Total	State	Trait	Sten
1	0-3	0-2	0-3	0-1	0-3	0-17	0-7	0-10	1
2	4-5	3	4	-	4-5	18-23	8-10	11-12	2
3	6-7	4	5	2	6	24-29	11-13	13-15	3
4	8-9	5	6-7	3	7-8	30-35	14-16	16-17	4
5	10-11	6	8	-	9-10	36-41	17-20	18-19	5
6	12	7	9-10	4	11	41-46	21-23	20-22	6
7	13-14	8	11	5	12-13	47-52	24-26	23-24	7
8	15-16	9	12-13	-	14-15	53-57	27-29	25-27	8
9	17-18	10	14	6	16-17	58-63	30-33	28-29	9
10	19-20	11-12	15-16	7-8	18-20	64-80	34-40	30-40	10
Mean	11.01	6.47	8.85	3.4	10.25	40.1	20.10	19.90	
S.D	3.63	2.05	2.92	1.3	3.38	11.4	6.50	4.90	

Table: 3 30 Sample for result analysis are as follows

Average Score of Anxiety of 30 Sample is as follows								
30 Sample	Gp	Ma	Sc	Su	Tn	Trait	State	Total
Raw Score	16	10	17	7	15	29	32	61
Sten Score	8	9	10	10	8	8	9	9

**Result Analysis and Interpretations-** The statistic shows that the hypothesis - Media propaganda abrupt human development in terms of the various stages (of adolescent) related to psychological growth i. e Anxiety is proved through high scoring in all the total 40 items scoring anxiety.

2 AISS-ss test has been design for Hindi knowing school students of India of age group of 14 to 18 years in two category of male and female from poorly adjusted student in the areas of adjustment :Emotional, Social, Educational. A list of 100 questions indicate the significant problems of these student in the 3 areas respectively, they were to be answered in yes or no. Split Half, Test –Rest and K – R Formula 20 are used for the 3 covered areas.

Table: 4 Classification of Adjustment in terms of categories

Category	Description	Range of Scores	
		Male	Female
A	Excellent	5 & below	5 & below
B	Good	6 – 12	6 – 14
C	Average	13 – 21	15 – 22
D	Unsatisfactory	22 – 30	23 – 31
E	Very Unsatisfactory	31 & above	32 & above

Table 5 Sample of 30 Sample for result analysis is as follows

Adjustment Areas	Male				Female			
	Emotional	Social	Educational	Total	Emotional	Social	Educational	Total
	9	2	14	25	16	4	10	30
Mean	5.62	5.91	6.38		6.55	6.21	5.35	
S.D	3.12	2.38	2.91		2.81	2.52	3.00	
Adjustment	Unsatisfactory				Unsatisfactory			

Manual for adjustment inventory for school students

**Result Analysis and Interpretations-** The statistic shows that the hypothesis - Media propaganda abrupt human development in terms of the various stages (of adolescent) related to psychological growth i. e Adjustment is proved by scoring High in emotional stability and in educational adjustment

whereas low score in social adjustment shows aggressive behaviour and overall shows unsatisfactory results in, student which indicates no adjustment in the society.

**Discussion and Conclusion**

The result analysis shows that media is affecting the psychological growth of human development relatively in adolescence age, which is the reason why aggressive behaviour, reluctance towards society norms, emotional distortion, crime, substance abuse and poor adjustability is highly prevalent.

This type of development in personality is creating frictions with other integrated development of globalization and imbibing environment to hazardous challenges. “While not all changes lead to innovation, all innovation are about change West and Farr (1190 p 11) <sup>14</sup>, and the change then concerns the individual who inspired a transformation of ideas towards implementing them.

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